

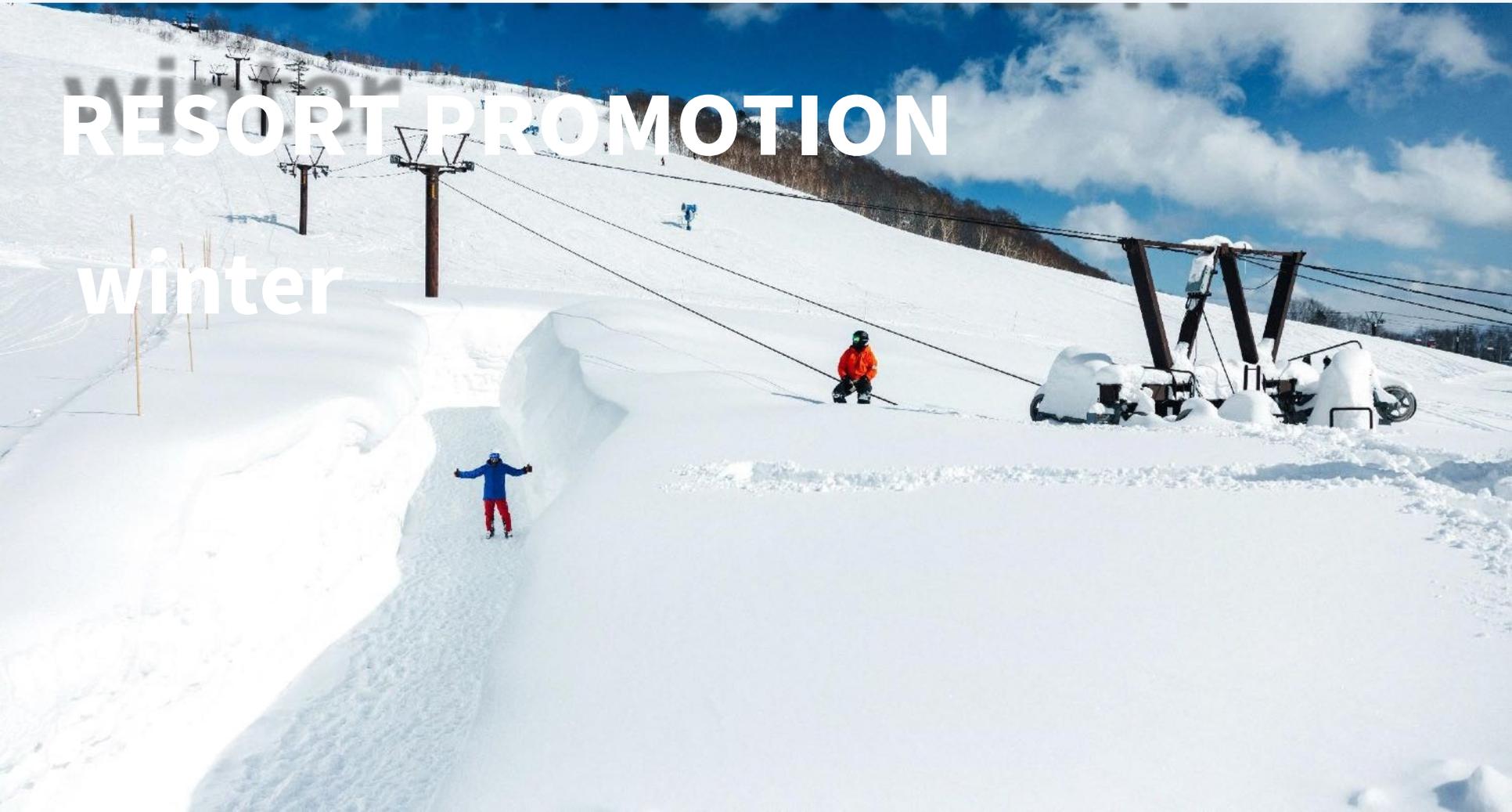


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RESORT PROMOTION

winter



1-1

Gondola Lift Wrapping



RESORT

Tsugaike Mountain Resort 150 cabins (6-person: 20-minute ride) Hakuba
Iwatake Mountain Resort 58 cabins (10-person: 7-minute ride) Hakuba
Happo-one Ski Resort 85 Cabins (6-person: 10-minute ride)
Miyagi Zao Eboshi Resort 60 gondolas (6-person capacity: 15-minute ride time)

PERIOD (1 year, multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

Lift Cabin Wrapping (Full/Half/Partial) & Stickers

Wrapping the exterior of gondola cabins—used by nearly all resort visitors—creates a strong visual impact and enables effective PR through high visibility.

*Note: Since the upper section of Tsugaike Mountain Resort is designated within the Chubu Sangaku National Park, exterior cabin wrapping is not permitted. Only interior cabin wrapping is available.

1-2

Gondola Lift Cabin Interior Advertising



RESORT

Tsugaike Mountain Resort: 150 cabins (6-person capacity: 20-minute ride)
Hakuba Iwatake Mountain Resort: 58 cabins (10-person capacity: 7-minute ride)
Hakuba Happo-one Ski Resort: 85 Cabins (6-person capacity: 10-minute ride)
Miyagi Zao Eboshi Resort: 60 gondolas (6-person capacity: 15-minute ride time)

PERIOD (1 year or multiple years possible)

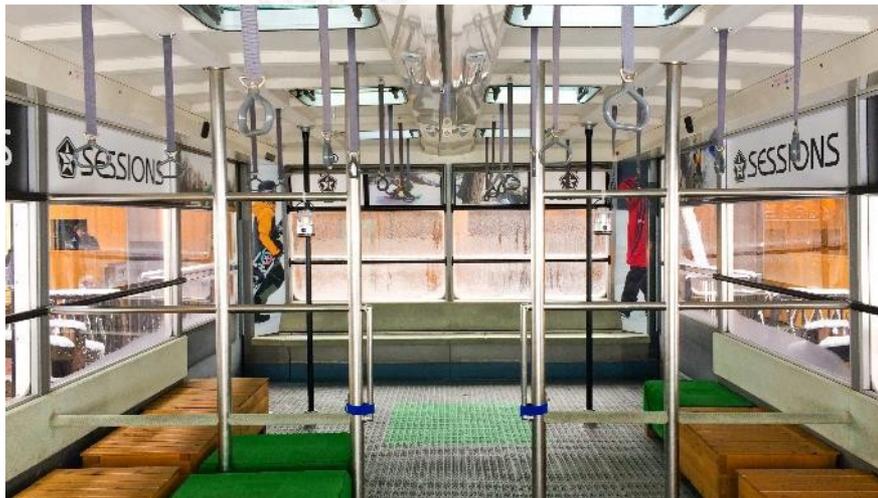
Winter (December–May), Green (May–November)

CONTENTS

Suspension inside the gondola, stickers

Advertisements displayed inside the gondola cabins used by nearly all resort visitors enable effective PR by being seen up close, with extended viewing time and high visibility.

*Hanging advertisements are available only at Hakuba Happo-one.



RESORT

Ryūō Ski Park	2 cabins, 166 passengers (ride time: 10 minutes)
Tsugaïke Mountain Resort	2 cars, 70-person capacity (Ride time: 5 minutes)

PERIOD (1 year / Multiple years possible)

Winter (December–May), Green (May–November)

*Tsugaïke Ropeway operates only from early March to May Golden Week and June to late October.

CONTENTS

Carriage Interior/Exterior Wrapping / Stickers

Wrapping the interior and exterior of ropeway cabins—used by many resort visitors—enables highly effective PR. Cabin interiors offer extended viewing time, reaching numerous passengers, while exterior wraps provide high visibility to skiers and snowboarders, creating strong impact.

*Wrapping is not permitted on the exterior of Tsugaïke Mountain Resort gondolas as they are located within the Chubu Sangaku National Park. Only interior wrapping is available.

3-1 PROMOTION SHUTTLE BUS WRAPPING



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain Resort	
Hakuba Happo-one Ski Resort	Kashimayari Ski Area	Ryuo Ski Park
Kawaba Ski Area	Meihō Ski Area	

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By applying full or half wraps to the exterior of buses operating from stations, hotels, and public institutions to resorts, we achieve high visibility and impact, enabling broad PR to a wide audience.

※No administrative approval is required for the design.

3-2 PROMOTION Shuttle Bus Interior Advertising



RESORT

Tsugaike Mountain Resort Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort
Kashimayari Ski Area
Ryuo Ski Park Kawaba Ski Area
Meihō Ski Area

PERIOD (1 year · Multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

Advertisements displayed inside buses operating between stations, hotels, public facilities, and the resort allow for close viewing and extended exposure time, enabling broad PR to a wide, unspecified audience.

4PROMOTION **Buggy Wrapping**



RESORT (SNOW CAT)

Tsugaike Mountain Resort 1 vehicle
(winter only) Hakuba Iwatake Mountain Resort
2 vehicles
(winter/summer) Ryuo Ski Park 2 vehicles
(winter only)

PERIOD (1 year / Multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By wrapping buggies used for daytime resort buggy cruise tours and mobile operations, we create a striking visual impact that promotes activities to customers. During downtime, these wrapped buggies serve as photogenic icons on display, enabling widespread and effective promotion to a broad audience through customer photos shared on social media.



5PROMOTION **Snow_{cat} & Snowcat Wrapping SNOW CAR/CAT WRAPPING**



RESORT (SNOW CAT)

Tsugaïke Mountain Resort	2 units
Hakuba Iwatake Mountain Resort	1 unit
Kashimayari Ski Area	1
Ryūō Ski Park	1 unit (1 unit)
Sugadaira Kogen Snow Resort	2 units
Kawaba Ski Area	1 unit (2 units)
Meihō Ski Resort	2

PERIOD

Winter (December–May)

CONTENTS

By applying wraps to the snow groomers (SNOW CAR) used for slope maintenance and the passenger-carrying snow groomers (SNOW CAT) used for activities like early morning first-track tours and activity tours, the SNOW CAT can promote itself to activity participants. Displaying both the SNOW CAR and SNOW CAT as photogenic icons

This enables broad and effective promotion through customer photo sharing on social media.

*Display locations: Resort entrance / Within the slopes

6PROMOTION Facility Outer Wall Advertisement



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Area	
Kashimayari Ski Area	
Ryūō Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (June–November)

CONTENTS

By displaying large advertisements on the gondola lift station, lifts, and the exterior walls of the center house, visibility is extremely high, creating a strong impact. This allows for effective PR, including a "printing effect," as it is seen by a large number of people.

*Tsugaike Mountain Resort offers advertising only at mid-mountain facilities.

Advertising is not permitted at summit facilities as they are located within the Chubu Sangaku National Park.

7PROMOTION Facility Interior Wall Advertisement



RESORT

- | | |
|------------------------------------|-----------------------------|
| Tsugaike Mountain Resort | Hakuba Iwatake Mountain |
| Resort Hakuba Happo-one Ski Resort | |
| Kashimayari Ski Area | |
| Ryūō Ski Park | Sugadaira Kogen Snow Resort |
| Kawaba Ski Area | Meihō Ski Area |
| Miyagi Zao Eboshi Resort | Oguna Hotaka Ski Area |

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By displaying large advertisements on the gondola lift station and the interior walls/windows of the center house,

high visibility, strong impact, and the "imprinting" effect, allowing many people to see them

enabling effective PR.

8PROMOTION Lift Advertisement



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryūō Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD

Winter (December–May), Green (May–November)

CONTENTS

By placing advertisements on lift poles with high passenger volume, you can achieve PR with a heightened "imprinting" effect, as many people see them repeatedly during multiple rides.

*Size: H1500mm × W500mm

*Tsugaike Mountain Resort offers advertising only on mid-mountain lifts from the base. Advertising is not permitted on summit lifts as they are located within the Chubu Sangaku National Park.

9PROMOTION Road Sign Advertisement



RESORT

Tsugaik Mountain Resort	(3 locations on National Highways)
Hakuba Iwatake Mountain Resort	(1 National Highway location, 1 Prefectural Highway location)
Kashimayari Ski Resort	(4 locations on national highways, 1 location on prefectural highway)
Ryūō Ski Park	(National Highway 6 locations, Prefectural Highway 4 locations)
Sugadaira Kogen Snow Resort	(1 National Highway)
Meihō Ski Area	(1 prefectural road)

PERIOD (1 year, multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By wrapping advertisements on resort information signs installed along national and prefectural roads leading to the resort,

enables broad PR to a wide audience.

※Advertisements will be displayed on existing owned signs.

※ No administrative approval is required for design, etc.

※ Designs must be related to the resort, not standalone advertisements.



10 PROMOTION RESORT MAP BANNER ADVERTISEMENT



RESORT

- | | |
|------------------------------------|-----------------------------|
| Tsugaike Mountain Resort | Hakuba Iwatake Mountain |
| Resort Hakuba Happo-one Ski Resort | |
| Kashimayari Ski Area | |
| Ryūō Ski Park | Sugadaira Kogen Snow Resort |
| Kawaba Ski Area | Meihō Ski Area |
| Miyagi Zao Eboshi Resort | Oguna Hotaka Ski Area |

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

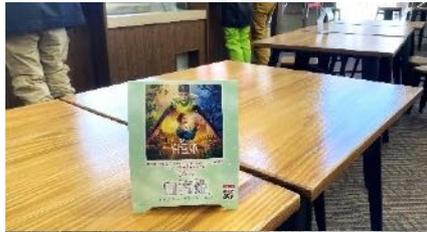
By placing banners or advertisements in the resort map distributed to visitors, you can reach a large number of people directly, enabling effective PR.

*Placement: Lower right/lower left depending on design, near the legend.

*Distribution volume: Resort average 70,000 copies (minimum 50,000, maximum 100,000).



11 PROMOTION TABLE POP & POSTER ADVERTISEMENT



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryūō Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By placing tabletop POP displays and posters in restaurants, rest areas, ticket centers, and gondola lift stations, they are easily visible up close, viewed for extended periods, and seen by a large number of people, enabling effective PR.

※Size : Table POP: A5, Poster: A1

※Quantity Table POP: Per table Posters: 10 per facility

12PROMOTION Digital Signage Broadcast Advertisement



RESORT

Tsugaïke Mountain Resort	(8 units: 3 facilities)
(3 units: 2 facilities)	
xml-ph-0000@deep.l.internal	(13 lifts: 2 facilities at 2 locations)
Kashimayari Ski Area	(2 units: 1 facility)
Ryuo Ski Park	(5 units: 3 facilities)
Kawaba Ski Resort	(7 lifts: 1 facility at 2 locations)
Meihō Ski Resort	(3 units: 1 facility at 2 locations)
Miyagi Zao Eboshi Resort	(5 units: 2 facilities)

PERIOD (1 year, multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

Advertising videos displayed via digital signage on monitors installed in the ticket center and restaurant facilities, which all visitors pass through.

Broadcast Hours: 8:00 AM - 5:00 PM *Restaurant broadcast hours: 9:00

AM - 4:00 PM Broadcast frequency: 30 times per day ※Assumes 30-second commercials, 10-minute roll time, 10 companies per facility Screen size: 32-inch to 50-inch. Full HD 1920px × 1080px (16:9)

Video Video: MP4, AVI, MOV (under 500MB and under 30 seconds) Stills: JPEG/PNG



RESORT

- | | |
|------------------------------------|-----------------------------|
| Tsugaike Mountain Resort | Hakuba Iwatake Mountain |
| Resort Hakuba Happo-one Ski Resort | |
| Kashimayari Ski Area | |
| Ryūō Ski Park | Sugadaira Kogen Snow Resort |
| Kawaba Ski Resort | Meihō Ski Resort |
| Miyagi Zao Eboshi Resort | Oguna Hotaka Ski Resort |

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By installing dynamic swing banners and stand banners along high-traffic routes within the ski resort—such as the entrance, parking lot, center house, gondola lift station, and lift house—you can achieve high visibility, capture the attention of many visitors, and deliver effective PR.

*10 banners per resort.

※Swing Banner: W660–680mm × H2600mm–2640mm

*Stand Banner: W600mm × H1500mm–1800mm

※Stand Banner: Freestanding roll-up banner



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryuo Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD

Winter (December–May), Green (May–November)

CONTENTS

Placing sticker advertisements on trays used in restaurants allows for close viewing, extended exposure time, and effective PR as they are seen by many people.

※Size: A4 size to repositionable stickers

※Quantity: 200–400 sheets per facility

15PROMOTION Ski/Snowboard Cover Advertisement



RESORT

- Tsugaïke Mountain Resort (1000 sheets)
- Hakuba Iwatake Mountain Resort (500 sheets)
- Ryuo Ski Park (500 sheets)
- Miyagi Zao Eboshi Resort (500 sheets)

PERIOD

Winter (December to May) Basic 2-season contract

CONTENTS

Cover advertisements placed on gondola lifts and ropeways when passengers board with skis or snowboards (to prevent tip edge collisions between passengers and collisions with interior windows)

This allows passengers to view the advertisement up close during the extended ride time, maximizing exposure.

and are seen by many people, enabling effective PR.

※Ad size: Front H19cm × W26cm, Back H26cm × W26cm

※Quantity: 500–1000 pieces per facility (enough for all passengers)

※Printing: Full color or black and white

※Delivery time: Approximately 3 months from production order

※Cover Specifications: Size H40cm × W35cm, Material 600D PVC





RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryuo Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By displaying A2 size poster advertisements (front and back) on racks used by guests to lean their skis and snowboards in front of the center house at the entrance and in front of restaurant facilities, they can be viewed up close, allowing for effective PR as they are seen by many people. During the green season, they will also be used as standing tables.

Advertisement size: A2 poster waterproof paper

*Delivery time: Approximately 1 month from order placement



RESORT

- | | |
|----------------------------------|-----------------------------|
| Tsugaike Mountain Resort | Hakuba Iwatake Mountain |
| Resort Hakuba Happo-one Ski Area | |
| Kashimayari Ski Area | |
| Ryūō Ski Park | Sugadaira Kogen Snow Resort |
| Kawaba Ski Area | Meihō Ski Area |
| Miyagi Zao Eboshi Resort | Oguna Hotaka Ski Area |

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By holding pop-up events at the Center House and other facilities where many guests gather, you can promote your brand while boosting sales.

*Event size is generally assumed to be 3m x 3m (may vary by location).

*Location: Open space within the facility / Outdoor space. No water supply or drainage facilities are provided.



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryuo Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

By conducting sampling distributions where resort staff directly hand products to customers at the Ticket Center, parking lots, and spot events, sales promotion is possible while customers immediately use and experience the products.

*Distribution Segmentation: Segmentation possible at visual level. Distribution ends when all items are distributed.



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Resort	
Ryūō Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD (1 year or multiple years possible)

Winter (December–May), Green (May–November)

CONTENTS

Activity Park • SNOW PARK • KIDS PARK • Facility naming rights, monument and banner placement, designated staff apparel, and facility content branding. Combined with inclusion in resort brochures and resort maps, this enables effective PR for the entire resort.

Event/Tournament/Festival Sponsorship



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryuo Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD

Winter (December–May), Green (May–November)

CONTENTS

By branding, promoting, and gaining brand exposure at events such as large-scale festivals, famous pro rider camp events, the National Iwatake Student Ski Competition, Snowboard BANKED SLALOM, and various MTB races, effective PR to a wide audience is possible.

21PROMOTION Event Course Rental



RESORT

Tsugaike Mountain Resort	Hakuba Iwatake Mountain
Resort Hakuba Happo-one Ski Resort	
Kashimayari Ski Area	
Ryūō Ski Park	Sugadaira Kogen Snow Resort
Kawaba Ski Area	Meihō Ski Area
Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area

PERIOD

Winter (December–May)

CONTENTS

By separating and reserving specific courses within the ski area where guests actually ski, events can be held on expansive terrain. Guests can also watch while skiing. This allows for integrated events with the resort, enabling effective PR to a large audience.

8Group Resort & 2Partner Resort Profile

	Tsugaike Mountain Resort	Hakuba Iwatake Mountain Resort	Hakuba Happo-one Ski Resort	Kashimayari Ski Area	Ryūō Ski Park	Sugadaira Kogen Snow Resort	Kawaba Ski Area	Meihō Ski Resort	Miyagi Zao Eboshi Resort	Oguna Hotaka Ski Area
Location	Hakuba Area (Nagano Prefecture)	Hakuba Area (Nagano Prefecture)	Hakuba Area (Nagano Prefecture)	Hakuba Area (Nagano Prefecture)	Kita-Shiga Area (Nagano Prefecture)	Sugadaira Area (Nagano Prefecture)	Numata Area (Gunma Prefecture)	Oku-Mino Area (Gifu Prefecture)	Zao Area (Miyagi Prefecture)	Katashina Area (Gunma Prefecture)
Elevation Summit	1704m	1289m	1831m	1320m	1930m	1650m	1870m	1600m	1350m	1828m
Elevation Mountain Foot	800m	750m	750m	830m	850m	1250m	900m	650m	650m	1200m
Total area	196ha	125ha	200ha	68ha	98ha	175 ha	42ha	96ha	57ha	44ha
Number of lifts	Gondola 1	Gondola1	1 gondola	5lifts	1ropeway	19lifts	5lifts	5lifts	Gondola1	6lifts
	19lifts	12 lifts	2lifts		11 lifts				Sifts	
	1ropeway									
Number of Courses	14 courses	26 courses	13 courses	12 courses	19 courses	60 Course	10 courses	14 courses	10 courses	13 courses
Features	Beginner to Intermediate Wide Slopes	Spectacular views of the Northern Alps	Nagano Winter Olympic Venue	Bowl-shaped layout and central facilities	Japan's Largest 166-Person Ropeway	36 diverse courses	Just 2 hours from the Tokyo metropolitan area	Approximately 1 hour 40 minutes from Nagoya City	1 hour from Sendai City	Natural snow ski resort
	Authentic tree runs for intermediate to advanced skiers	26 diverse courses spreading 360°	Vast slopes and breathtaking views of the Northern Alps Views	Private Space Resort	Powder-Famous Logging Course	Ideal practice slopes	Multi-level parking and comprehensive facilities	Longest 4km Course and Wide slopes	Longest 4300m Course	Excellent Access: Just 2 Hours from the Tokyo Metropolitan Area
	Authentic snow park for intermediate to advanced riders	Well-equipped snow park for beginners and intermediate skiers	Skiers' Mecca	Honey resort	Wide slopes for beginners and intermediate skiers	High sunshine rate	Powder and Tree Runs	Spacious Kids Park and Parking	Zao's Finest Snow Quality	Terrain-based courses and parks fully equipped
	Spectacular views of the Northern Alps	Terrace, cafe, and dining options for sightseeing						Fully equipped center house		Kids' snow play area also available, family-friendly
Winter 2024-25 Visitor Count	368,000	208,000	409,000	65,000	215,000	257,000	157,000	210,000	76,000	68,000
Winter 2023-2024 Attendance	342,000	147,000	351,000	46,000	221,000	229,000	153,000	197,000	56,000	46,000
22-23 Winter Attendance	271,000	121,000	313,000	50,000	209,000	211,000	148,000	186,000	69,000	58,000
Winter 2021-22 Attendance	203,000	98,000	249,000	61,000	156,000	180,000	163,000	190,000	79,000	58,000
Winter 2020-2021 Attendance	141,000	66,000	184,000	52,000	104,000	99,000	143,000	162,000	68,000	47,000
Winter 2019-2020 Attendance	242,000	52,000	299,000	81,000	203,000	231,000	183,000	169,000	60,000	49,000
Winter 2018-2019 Attendance	285,000	119,000	396,000	93,000	222,000	239,000	146,000	188,000	67,000	64,000
Winter Regional Visitor Composition Ratio	Shinetsu-Hokuriku 31%	Shinetsu-Hokuriku 35%	Greater Tokyo Area/Kanto 34%	Shinetsu Hokuriku 60%	Shinetsu Hokuriku 30%	Greater Tokyo Area Kanto 48%	Greater Tokyo Area/Kanto 80%	Chukyo 65%	Tohoku 89%	Greater Tokyo Area Kanto 67%
	Greater Tokyo Area 26%	Greater Tokyo Area/Kanto 30%	Kansai 23%	Greater Tokyo Area/Kanto 20%	Greater Tokyo Area/Kanto 27%	Shinetsu Hokuriku 32%	North Kanto/East Japan 17%	Kansai 32%	Kanto 9%	North Kanto 28%
	Kansai 22%	Chukyo 18%	Shinetsu-Hokuriku 20%	Chukyo 10%	Kansai 25%	North Kanto/East Japan 15%	Other 3%	Other 3%	Other 2%	Other 5%
	Chukyo 18%	Kansai 15%	Chukyo 18%	Kansai 5%	Chukyo 15%	Other 5%				
Winter Age Group Visitor Composition Ratio	20s: 30%	20s: 41%	40s: 34%	20s: 34%	20s: 77%	20s: 30%	20s: 40%	20s 54%	20s 38%	30s: 31%
	30s: 22%	30s: 21%	50s: 19%	50s: 19%	30s: 10%	30s 21%	30s 28%	Teens: 20%	30s: 24%	40s: 24%
	40s: 21%	40s: 15%	20s: 18%	30s 19%	Teens: 8%	19% in their teens	40s: 15%	30s: 17%	40s: 19%	20s: 22%
	50s: 10%	10s: 13%	30s: 15%	40s: 15%	40s: 3%	40s: 16%	50s: 5%	40s 6%	50s 14%	50s 13%
	10s 10%	50s 10%	60s: 14%	50s: 10%	50s: 2%	50s 14%	10s: 2%	10s 5%	10s 5%	Teens 10%
 Skiing & Snowboarding Ratio	40% : 60%	30% : 70%	70% : 30%	40% : 60%	20% : 80%	70%: 30%	20% : 80%	20% : 80%	40% : 60%	40% : 60%
2024 Summer Attendance	77,000	249,000	106,000	2,000	62,000	-	113,000	21,000	18,000	4,100
2023 Summer Attendance	73,000	216,000	94,000	1,000	66,000	-	121,000	25,000	17,000	4,800
2022 Summer Attendance	63,000	194,000	80,000	1,000	58,000	-	96,000	32,000	10,000	6,500
2021 Summer Attendance	53,000	156,000	65,000	1,000	52,000	-	66,000	33,000	2,000	7,300
2020 Summer Attendance	50,000	99,000	59,000	1,000	54,000	-	32,000	23,000	2,000	6,200

GROUP RESORT

Managed Resort

- HAKUBA VALLEY ▼
- つがい町マウンテンリゾート ▶
- 白馬岩岳マウンテンリゾート ▶
- 白馬八方尾根スキー場 ▶
- 鹿島槍スキー場 ▶
- SPICY レンタルショップ ▶

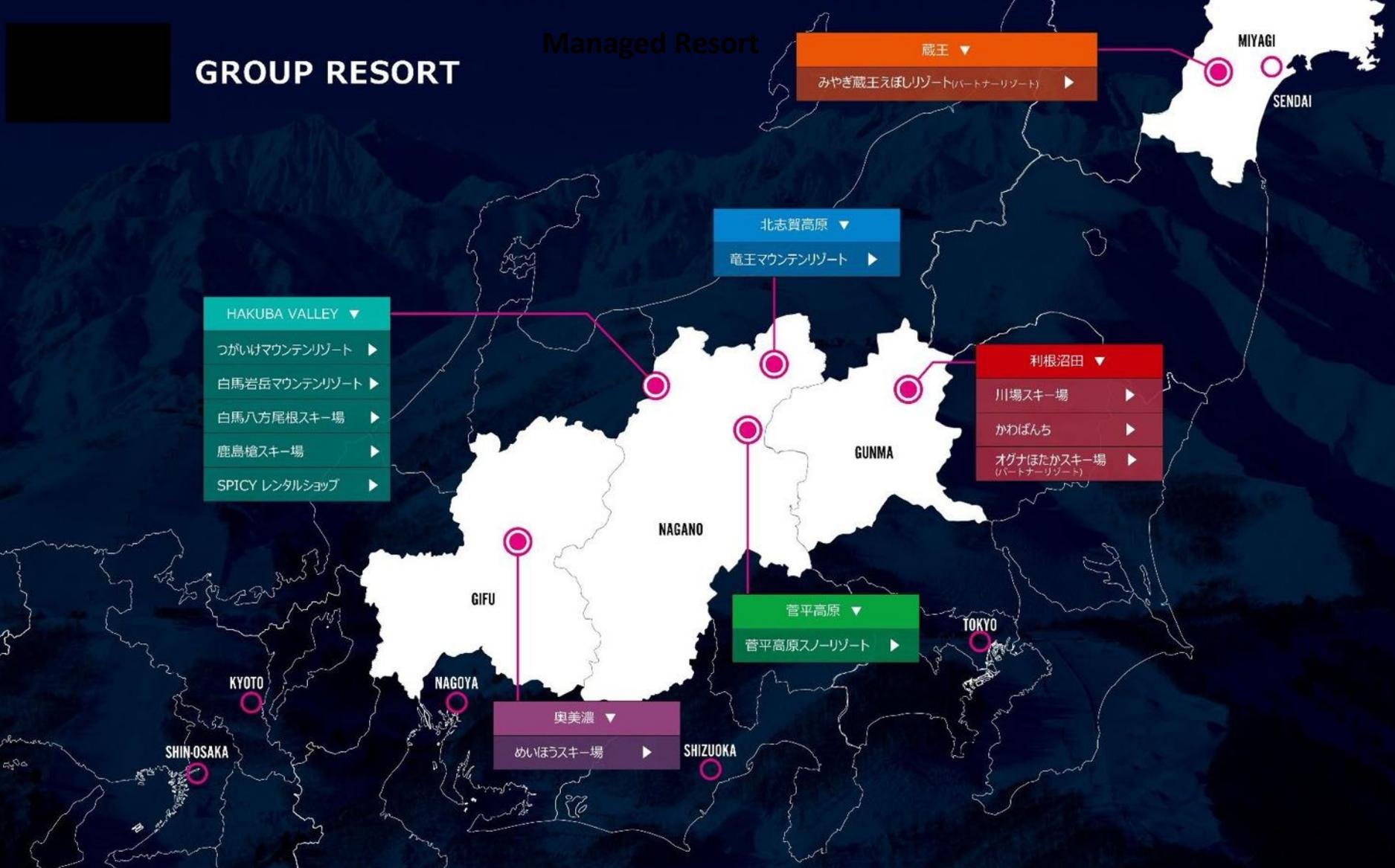
- 北志賀高原 ▼
- 竜王マウンテンリゾート ▶

- 蔵王 ▼
- みやぎ蔵王えぼしリゾート(パートナーリゾート) ▶

- 利根沼田 ▼
- 川場スキー場 ▶
- かわばんち ▶
- オグナほたかスキー場 (パートナーリゾート) ▶

- 菅平高原 ▼
- 菅平高原スノーリゾート ▶

- 奥美濃 ▼
- めいほうスキー場 ▶



8Group Resort

& 2Partner Resort

